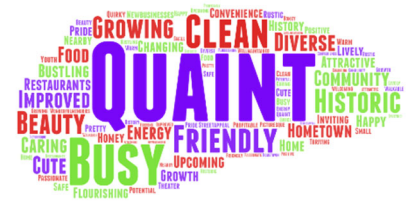


## Tennessee Main Street Technical Services Available 2022-2023

- Produce or update your **Marketing and business mix survey**, demographics, and marketing materials. *This project was conducted for all TN Main Streets in 2019, but there are some new communities that missed the service and some need updates.*
- Survey your downtown's **Historic Resources** and develop a preservation plan. *Identify properties eligible for preservation tax credits and/or grants. Recommendations provided on design guidelines, historic overlay and Certified Local Government.*
- Develop a **Strategic Plan** for your own Main Street board or program. *Through asset-based planning, develop a transformation strategy for your downtown and create a work plan around that strategy.*
- Create an **Entrepreneur Ecosystem** to encourage business development in your downtown. *Build on collected data to provide incentives for food hubs, co-working or micro-office space, maker space, retail incubators and other small business services.*



Provided by TN ECD through the National Main Street Center, it is a free service to nationally accredited Main Street America communities. The value is \$3,000 per service. Contact [Nancy.Williams@tn.gov](mailto:Nancy.Williams@tn.gov) for more information and to schedule your technical assistance. The timeline for this round of technical assistance is January 2022 through July 2023.